

Point Loma High School Pointer Association Minutes  
Point Loma High School room 301  
November 17, 2009

In Attendance

Leslie Rose, President  
Kim Jessop, Executive Director  
Joan Irvine, VP Program Planning  
Lucy DeVito, VP Volunteer Activities  
Darlene Truver, Treasurer/CFO  
Carol Strack, Recording Secretary  
Ian Law, Faculty Rep  
Linda Pendleton  
Susan Blair  
Lisa Laube  
Maureen McGrath

(Aly Evans, Membership Solicitation & Monica Adams, Strategic Planning were hosting the Business Focus Group meeting in the library and had earlier casts votes on the budget.)

1. Call to Order

5:45 p.m.

2. Welcome & General Information - Leslie Rose

A. Please note newsletter articles are due to Sandy Silverman by Thanksgiving weekend.

B. Our December meeting will be held on TUESDAY, December 8<sup>th</sup>, at 6:30 p.m. In the Library. Some of us are already meeting at 6:00 p.m. to formally disband the PTSA. Leslie will bring pizza and Lucy will bring beverages. A Holiday party and meeting all in one package!

3. Treasurer's Report - Darlene Truver

Darlene had previously distributed the proposed operational budget via email for review. It was pointed out that \$22,000 is being held over for next year. Bank fees, as discussed in September's meeting, are greatly lowered. However, our bank has been taken over by U.S. Bank. As for \$5,000 in grants, this is a carryover from the PTSA. Historically, the PTSA has had between \$4500 and \$5000 to parcel out in Gift/Grant monies. Last year was unusual as the PTSA was drawing down on it's accounts in light of the proposed disbandment. It was noted that many activities carried over from the

PTSA can be considered grants to the school - College Night, website, college panel, and so on.

A motion was made to approve the operational budget and seconded. The motion carried.

### 3. Executive Director Report - Kim Jessop

A. The History Department has submitted a Fundraiser proposal for November 28<sup>th</sup>, at Bookstar, for the annual History Awards Banquet. Ian Law motioned to approve the new fundraiser, the motion was seconded by Joan Irvine, and the motion carried.

B. A proposal was made to include Aquatics (all pool-related sports) to be joined under a new Aquatics Booster. The proposal was recommended by Eleanor Snyder our Booster Director. The motion was made to approve the new Booster group and seconded and the vote carried.

C. Schwab Account - We need to have two co-signers on the Board who will be here for at least the next two years. Lucy DeVito and Susan Blair were submitted as co-signers on the Schwab Account, along with Executive Director Kim Jessop.

The motion was made to approve these people as co-signers and seconded and the motion carried.

### 4. Gifts and Grants - Susan Blair, Joan Irvine, Linda Pendleton, Monica Adams

A. The first grant request was from NJROTC by Tom Cunningham. There were 4 requests in total: \$680.00 in funds to transport students from PLHS to Orange Glen High School and back for the 11 Regional Qualifier Drill Meet; \$340 in funds to transport students from PLHS to Admiral Baker Park and back to compete in SDUSD JROTC Field Meet; \$340 in funds to transport students from PLHS to St. Vincent De Paul's and back to feed the homeless; \$75 for awards and medals.

The G/G pointed out that NJROTC students are always visible on campus, helping with Open House, College Night and many other activities. The program benefits several students, at least 100 currently. There is no other funding opportunities available for transportation. Accordingly, the G/G committee recommended all four requests.

A motion was made to approve the 4 grant requests and seconded. The motion carried.

B. The second grant request was from the journalism class by Darren Samakosky. The amount requested was "\$20-\$3,000." The grant request stated that approximately \$1900 would go to past due bills for the last two issues, as well as fund the current issue of the Pointer Press Newspaper. The remaining requested funds would be used

as seed money for purchasing items to use for fundraising, such as sweat shirts, and to “position themselves to buy more computers, digital cameras, and other supplies that would allow for the students to really progress as writers and journalists.”

The G/G committee pointed out that last year, the PTSA awarded \$1500 to the journalism class with the advice that it consider “going green” as so many other news publications had done. Monica had noted that there is a donor designated fund in the approximate amount of \$400 which could be used for technology purchases that could assist the Newspaper in going green. Linda stated that she had attempted to hook up Mr. Samakosky with Aly Evans husband, who is a printer (one of his clients is the Reader), and was suggesting this hook up once again as it didn’t occur yet. Perhaps Mr. Evans can assist the class with printing ideas. It was also suggested that the journalism class contact the Beacon to see if the Beacon would let them have one or two pages every issue with the student’s work. Board member Scott Hopkins might be able to assist them contact the Beacon.

Thus, it was agreed to go back to Mr. Samakosky with these ideas and to table the current requests.

5. Minutes from October meeting - Carol Strack

Carol motioned to approve the minutes from the October Board meeting. The motion was seconded and carried.

6. New Business - Kim Jessop/Leslie Rose

Kim reported that she and Kim Musgrove have been working on getting the websites cleaned up.

Leslie reported that Laurie Hurl sent a very nice thank you note for the success of College Night. Thanks to Susan, Linda and Jean for all their hard work in making it a success.

Meeting Adjourned 6:17 p.m.

Addendum:

The following motion was submitted by Aly Evans, seconded by Monica Adams for an eVote on November 4, 2009.

MEMORANDUM

TO: Point Loma High School Pointer Association Board Members  
FROM: Aly Evans, Membership Director  
DATE: November 4, 2009  
RE: E-Vote Required to Approve Business Focus Group Invitation

The first focus group, sponsored by the PLHS Pointer Association is scheduled for November 17, 2009. The attached invitation requires your approval before we print and send out the invitations. Please respond with your name and vote ASAP. Your vote on the wording will also approve the expenditure of postage and printing costs for the invitation. We are doing our best to maximize resources (see below). Please vote now.

NOTE: To maximize the postage costs, and to ensure that we get the "right people at the table" we are asking that each Board member HAND-DELIVER at least TWO invitations (once they are printed) to local business leaders. This way we cut down on some postage costs and we make the personal connection with our business community for participation. We want to hear what they have to say and if we can get some "face time" to make the request, we have a good chance of getting them to the table.

Kris Spathas suggested the following changes to the invite:

"I think part of the heading should be switched - after the semi-colon, I think it should say, "Your input matters to us". (not asking for money; input instead) Then, the second line should say, "This time we're all ears". Don't know if you'll agree with this, but I think instead of a "plea" (pleading for help), it should say we are "hoping to have one hour of your time". It doesn't sound as desperate . . . even though we are desperate! Also, I don't think there should be a semi-colon in the third paragraph after "alumni", but rather a comma instead."

After an eVote, the motion was approved.

Darlene Truver - Approve  
Ian Law - Approve  
Kris Spathas - Approve  
Joan Irvine - Approve  
Lucy DeVito - Approve  
Eleanor Snyder - Approve  
Carol Strack - Approve  
Monica Adams - Approve  
Aly Evans - Approve



Point Loma High School  
**POINTER ASSOCIATION**  
*Pointer Pride for generations past, present, and future*

A California Non-Profit Public Benefit Corporation  
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**Board of Directors**

Leslie Rose, *President*  
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Lucy DeVito, *VP Volunteers*  
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-*Communications*

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Aly Evans  
-*Membership*

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Monica Adams  
-*Strategic Planning*

Cindy Page '81  
-*Alumni Liaison*

Maile Silveira '95  
-*At Large*

Niki Goodwin  
-*85th Gala Co-Chair*

Bobbie Samilson  
-*Principal*

**Executive Director**

Kim Melhorn Jessop '73  
[PAoffice@pointerassociation.org](mailto:PAoffice@pointerassociation.org)

***We don't want your money; this time we're all ears!  
Your input matters to us.***

*We* are the **Point Loma High School Pointer Association**, now the sole fundraising and volunteer support organization for PLHS.

Because of recent and ongoing budget cuts, our mission to develop and provide resources for enhancing the educational experience at PLHS is ever more crucial. Since we are all feeling the crunch we are not asking for a monetary donation; this is a plea for one hour of your time.

As a local business that is impacted by PLHS, its' students, staff, families, and alumni; we need to hear from you as we move towards fostering mutually beneficial relationships with our business community.

We invite you to join us Tuesday, November 17, 2009 at 5:30 P.M. in the PLHS library for a brief and informal focus group session. Your input is of vital importance to us as we start anew in our endeavors.

Please RSVP at [pointers@pointerassociation.org](mailto:pointers@pointerassociation.org) or by calling us at 619-226-4509.

